

Enterprise Security Transformation

Vision - Strategy - Execution

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Vision - Strategy - Execution

PwC Cyber Readiness Program

Aim!

Protect all data, everywhere

Plan!

6 years, 1 Team, 1 Budget

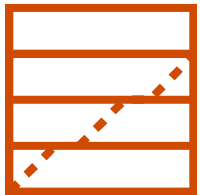
Do!

Milestones, Measures, Wins

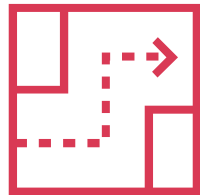
1

Vision

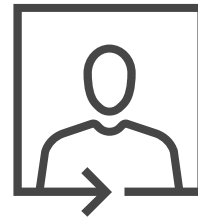
Vision aka “Elevator Pitch” *PwC Cyber Readiness Program*



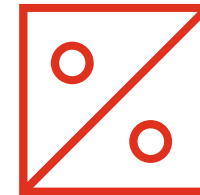
Visibility



Control



Attack
Surface
Reduction



Increase
Cost of
Attack

2

Strategy

Strategy

PwC Cyber Readiness Program

IT?

Who is responsible?

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Leadership commitment

Scope

Enterprise in time

3

Execution

Execution

PwC Threat Management

Line in sand

You need to draw the line in sand. **You** are responsible. **You** will get fired

Measurements

Without measures you cannot show progress, focus on the right issues and earn trust.

Phased Approach

Rome was not built in a day. You will not succeed in a day, either.

Snowball!

We don't live in ivory towers. In real life, you have stakeholders and company politics

Threat Management:

- Minimum logging standard
- Mandatory adoption
- Required level of information
- Accountable point of contact

Key aspects:

- What means "all"? **All**
- What is your start? **MSSP**
- What is the expected outcome? **100%**

Plan & adapt:

- Competing priorities. **137 projects**
- Technology changes. **In time**
- Change curve. **Valley of despair**

Tips & tricks:

- Plan your wins
- Sell your wins
- Never waste a crisis.
- Aim for critical mass.

“

Cyber security transformation at enterprise level is tough, complex and challenging problem.

Important problem, that is worth solving.

I believe winning is possible.

Thank you. Let's discuss!

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